

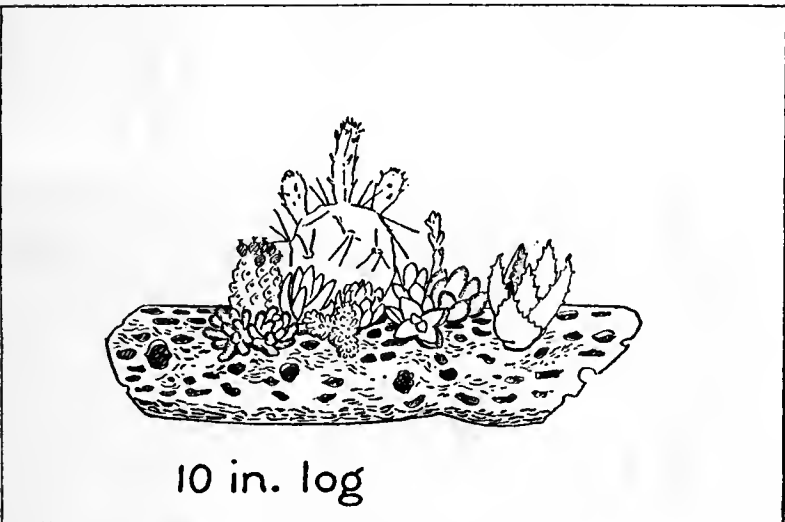
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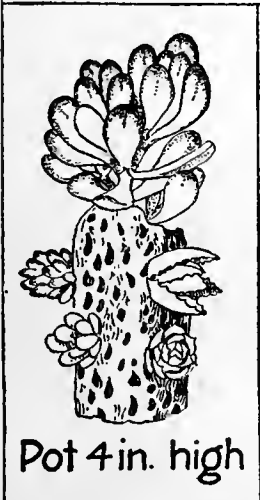
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WHOLESALE PRICE LIST
1935-36 NOVELTIES AND SPECIALS
SOLEDAD ROCK & WATER GARDENS
PACIFIC BEACH, SAN DIEGO, CALIFORNIA

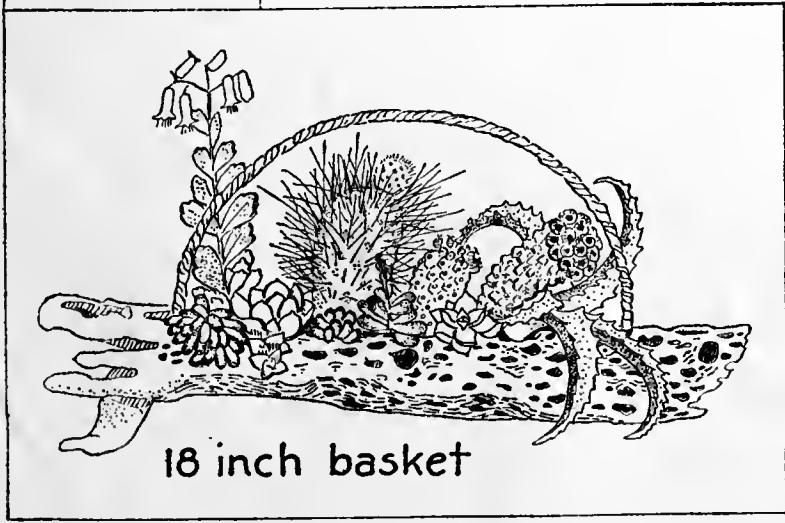
Prices: f.o.b. Pacific Beach. Cash with order.
Satisfactory Quality and Safe Arrival Guaranteed on Express Shipments.
UNIQUE PLANT CONTAINERS, Planted to a Choice Selection of
Colorful Cacti and Other Succulent Plants.



MADE FROM
CHOLLA
CACTUS
SKELETONS

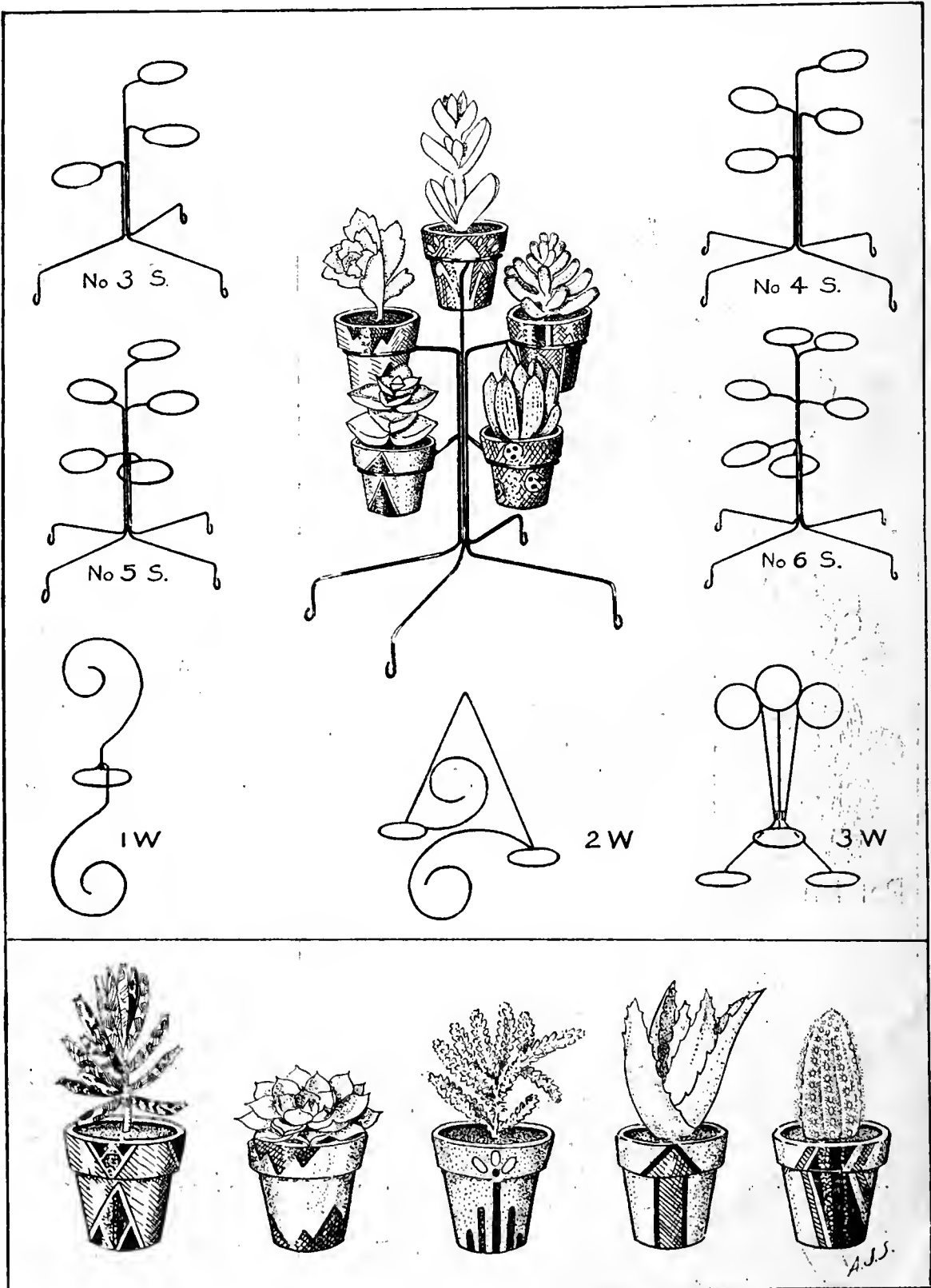


	No. of Plants	Price Each
10-inch Log.....	10 or more	\$.75
Pot, 4 inches high.....	5	.25
Pot, 2½ inches high.....	1	.10
18-inch Basket.....	12 or more	1.25



FOR BEST
RESULTS
WATER TWICE
A WEEK BY
SUBMERGING
IN WATER FOR
SEVERAL
MINUTES.

One-inch, hand-painted and decorated, clay pots, many colors and designs; planted to a large variety of Cacti and other Succulent Plants: and painted, wire holders in seven designs as shown below. (For Prices, See Page 3.)



No. of Wire Holders	Price Each	Complete with Pots of Plants
1 W	\$.06	\$.11
2 W0818
3 W1126
3 S1025
4 S1131
5 S1237
6 S1343



Art Placave

ART PLAQUES: In sets of 5—Mexican scenes in color, 4½ inches in diameter, plywood, to hold two 1-inch pots.

Set of 5.....\$. 75

Complete with potted plants 1.25

	Per 100
One Inch Painted Pots of Succulents:	
20% cactus, finest assortment	\$ 5.00
All cactus, assorted, our selection	6.50

DIRECTIONS FOR CARE OF ONE-INCH POTS

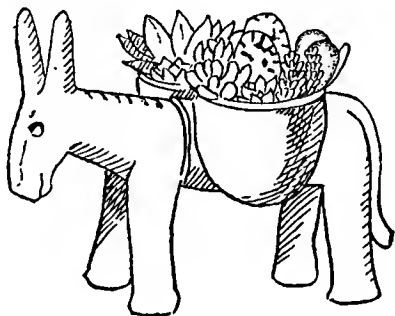
If kept in a light, sunny window and watered two or three times a week, these plants will live and stay in good condition in the one-inch pots for three to six months or more. To water: Stand pots in shallow pan of water for several minutes.



ROOTED PLANTS FOR 1-INCH POTS	Per 100	Per 1000
Succulents: 20% cactus, finest assortment.....	\$ 2.00	\$15.00
All cactus: assortment, our selection.....	3.00	25.00

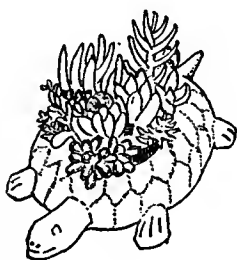


EMPTY 1-INCH POTS	Per 100	Per 1000
Painted hand decorated	\$ 2.50	\$22.50



Pack Burro

MEXICAN
HAND-MADE
RED-CLAY
POTTERY



Turtle

	No. of Succulent Plants	Price Each
Pack Burro	10 or more	\$.75
Turtle	8 or more	.35
Rattle Snake Garden Planted with Plants, including several specimen Cacti	8 or more	1.00



Rattlesnake

KEEP IN SUNNY
WINDOW.

WATER RATTLE-
SNAKE DISH ONCE
A WEEK IN SUM-
MER; ENOUGH TO
KEEP FROM
SHRIVELING
IN WINTER.

WATER O T H E R
CONTAINERS TWO
OR THREE TIMES
A WEEK.



Old Man

OLD MEN HEADS OF RED CLAY

	Price Each
Painted in Several Colors and Planted with one succulent plant	\$.07

EMPTY HAND MADE RED CLAY POTTERY

	Each
Turtles	\$.15
Pack Burros35
Rattlesnakes35
Bowls—assorted shapes—2 inches03
" " " 3 to 4 inches06
" " " 4 to 5 "09
" " " 5 to 6 "12
" five sided —8 inches25
" oval—7 x 10 inches25



EMPTY CHOLLA CACTUS WOOD SKELETONS

Originated and manufactured by us. (See cuts. Page one) They ship light.

	Each	Per 100
Log—Standard 10-inch	\$.20	\$15.00
" With root end 18 inches35	25.00
(With handles, add10)
Pots—4 to 5 inches high10	8.00
" 2½ to 3 inches high06	5.00



Specimen Plants for Large Pots, Window Displays, and Flower Show Exhibits can be furnished in many varieties. Let us know your needs and we will quote prices.

The Eastern and Northern Florist of artistic ability and initiative will find Succulent Plants invaluable for use in making up Hanging Baskets and Porch Boxes, filling the vacant spots in Rock Gardens, and as Summer bedding plants.

We also have a fine selection of large sized cacti and succulents especially grown for landscape work in California and the South, where climatic conditions will permit of their use.

Landscape men in these sections will find Succulent Plants the most satisfactory material for Rock Garden planting, for low, color masses in border planting, for foundation planting especially with Spanish-type architecture, for wall planting, hillside and canyon planting.

Crassula portulacea, Portulacaria afra, Opuntia frutescens, and Opuntia tetracantha make excellent hedges. Mesembryanthemums with their multi-colored blossoms and varied flowering seasons are most effective and satisfactory of ground-covers.



SUCCULENT PLANTS

WHOLESALE PRICE LIST—SEPTEMBER, 1935

This list supercedes and cancels all previous lists.

Satisfactory quality and safe arrival guaranteed on parcel post and express shipments.

At Soledad Rock and Water Gardens situated on the southern slope of Mt. Soledad one mile from the Pacific Ocean we have three acres devoted to the cultivation of cacti and other succulent plants, where some 800 varieties and many new Hybrids are grown under ideal climatic conditions. Nearly all of our stock is rooted and grown in open beds under full sunlight, and is of a quality and coloring far superior to most stock offered for sale.

Most of our Florist trade find it most satisfactory to order by assortment, giving us information as to the purpose for which the plants are to be used and leaving the selection to us. When ordered by assortment we can give better value and select varieties that are in the most saleable condition at the time ordered.

ROOTED ASSORTMENTS FOR DISH GARDENS

Experience has taught us the right number, proportion of sizes, and variety of combinations of plants to be used in various sizes of dish gardens to make them most effective and saleable. You may now order just the right material for filling a given number of dish gardens of any size—order by average diameter of dish, bowl, or miniature garden to be filled.

Size of Dish Garden	Order by Number	No. of Plants	Price
3 inch	D3	3 to 5	\$.10
4 inch	D4	5 to 7	.15
5 inch	D5	6 to 8	.30
6 inch	D6	8 to 10	.40
8 inch	D8	10 to 15	.75
10 inch	D10	12 to 16	1.00



ROOTED ASSORTMENTS FOR POTS

Assorted, Rooted Succulents:	Per 100	Per 1000
including some cacti for 1 inch pots.....	\$ 2.00	\$15.00
1½ and 2-inch pots	2.50	20.00
2¼ " 2½-inch pots	3.50	30.00
3-inch pots	7.00	60.00



NURSERY GROWN—ROOTED PLANTS

[illegible]

	Each	Per 100	Per 1000
Aeonium arboreum —tall, bushy; terminal rosettes.....	.05
" " atropurpureum —like above with purplish lvs...	.05
" balsamiferum —bushy; large rosettes.....	.05
" burchardii —brown-marked, green leaves.....	.05
" canariense —low, velvety rosettes.....	.05
" ciliatum —largest rosette; on long stem.....	.05
" cuneatum —similar to percarneum.....	.10
" decorum —small rosettes; green, red-tipped.....	.03
" haworthii —much branched; rosettes; glaucous, red-tipped	.03
" lindleyi —small rosettes; thick, green leaves.....	.05
" percarneum —like haworthii, with larger rosettes.....	.05
" sedifolium —compact bush; thick leaves, brown markings	.03
" strepsicladium —densely bushy; smallest rosettes.....	.05
" tournefortii —compact; brown-marked; green rosettes.....	.03
Agave americana variegata marginata —variegated century plant...	.05 & .10
" " " medio picta —center yellow.....	.15 & 25
" attenuata —soft gray; spineless35
" decipiens —dark green05	4.00
" deserti —gray rosette05
" ferox —makes striking specimen.....	.50
Anacampseros refuscens —tiny bronze-green rosettes; choice.....	.05
Billbergia nutans —fls. rose, green, and blue.....	.05
Bromelia sceptrum ("Heart of Flame").....	.25
Byrnesia weinbergii ("Dream Flower")—pearly rosettes.....	.03	2.50
Cactus Acanthocereus pentagonus —green, 3 to 5 angled; 4 to 6 in.	.10
C. Bergerocactus emoryi —golden green, cylindrical, spiny; 3 to 5 in.	.10
C. Cereus peruvianus types —blue-green; 1½ to 2 in.....	3.00
C. " " " " " 2½ to 3 in.....	.05
C. " " " " " 4 to 6 in.....	.10
C. Chamaecereus silvestrii "Peanut Cactus"—single head ¾ to 1 in.	3.00
C. " " " " " —branched05
C. Echinopsis multiplex —globular; large bloom.....	.05
C. Nyctocereus serpentinus —long, cylindrical; 2½ to 3 in.....	.05
C. " " " " " ; 4 to 6 in.....	.10
C. Opuntia basilaris "Beaver Tail"—bluish to lavender; 3 to 4 in.	.06
C. " brasiliensis —bright green, nearly thornless; 3 to 4 in.	.05
C. " elata —slightly thorny, fls. orange; 3 to 5 in.....	.05
C. " " elongata —good bloom. nearly thornless 4 to 6 in.	.06
C. " " robusta —round pad nearly thornless 3 to 4 in.	.05
C. " frutescens —pencil-stemmed; 3 to 4 in. branched.....	.05
C. " haitensis —dark green; fine specimen; 3 to 5 in.....	.07
C. " cristata —crests with age; 2½ to 3 in.08
C. " microdasys —yellow, plush pads; 3 to 4 in.....	.05	4.50
C. " monacantha variegata —marbled green and white pads;
2 to 3 in.05	4.50
C. " monacantha variegata —marbled green and white pads;
3 to 4 in.07	6.00
C. " monacantha variegata —marbled green and white pads;
4 to 6 in.10	8.00
C. " moniliformis —an improved Haitensis; 3 to 4 in.....	.08
C. " parryi —cylindrical; 4 to 6 in.05
C. " prolifera —cylindrical, jointed, spiny; 1½ to 2½ in.....	.03	2.50
C. " " " " " 3 to 5 in.....	.05	4.00
C. " ramosissima —pencil-stemmed; 2½ to 3 in.....	.05
C. " retrorsa —narrow pads, dark markings; 3 to 6 in.....	.06
C. " rufida —brown, plush pads; 3 to 4 in.....	.06	5.00
C. " spinosior —cylindrical, very spiny; 3 to 4 in.....	.06

	Each.	Per 100	Per 1000
C. <i>Opuntia subulata</i> —green-cylindrical leaves at tip; 3 to 5 in.....	.05	4.50
C. " <i>tetracantha</i> —slender, cylindrical, spiny; 4 to 6 in.....	.05	4.50
C. " <i>ursina</i> —"Grizzly Bear"; 3 to 5 in.....	.08
C. " " " " 5 to 8 in.....	.15
C. " <i>velutina</i> —nearly thornless, velvety pads; 4 to 7 in.....	.05
C. " Mixed, many varieties, our selection.....	...	4.50	40.00
The 21 different <i>Opuntias</i> labeled.....\$1.40			
C. <i>Trichocereus spachianus</i> —large, cylindrical, fine fls.; 3 to 5 in.10
C. <i>Trichocereus spachianus</i> —large, cylindrical, fine fls.; 5 to 7 in.15
C. <i>Trichocereus spachianus</i> —large, cylindrical, fine fls.; 8 to 10 in.....	.20
<i>Cotyledon clavifolius</i> —clustered; small; thick leaves.....	.05
" <i>decussata</i> —bushy, long, gray leaves.....	.05
" <i>galpini</i> —irregular, gray leaves.....	.10
" <i>macrantha</i> —red-edged, large green leaves.....	.10
" <i>orbiculata</i> —large; bushy; gray leaves.....	.03
" " <i>dwarf</i> —compact; nearly white05	4.50
" <i>papillaris</i> —small, clustered obovoid leaves.....	.03
" <i>punctata</i> —thick, round leaves10
" <i>teretifolia</i> —cylindrical, velvety15
" <i>wrightii</i> —cylindrical, light gray leaves.....	.10
<i>Crassula cultrata</i> —like <i>obvallata</i>03
" <i>elata</i> (improved)—bloom resembles <i>mignonette</i>05
" <i>impressa</i> —low; fls. bright red; all summer.....	.03 & .06
" <i>monticola</i> —heart-shaped leaves; pink bloom; winter.....	.03
" " <i>obvallata</i> —odd foliage and bloom.....	.03
" <i>perforata</i> —leaves in pairs perforated by stem.....	.05
" <i>portulacea</i> (<i>arborescens</i>)02 & .05
" <i>pseudolycopodioides</i>03
" <i>rubicunda</i> <i>brilliantcy</i> —the new red-flowered pot plant.....	.03	2.50
" <i>tetragona</i> —bushy; awl-shaped, leaves02
<i>Cyanotis somalica</i> —fuzzy; compact; Wandering Jew.....	.03	2.50
<i>Echeveria amoena</i> —very small; clustered rosettes.....	.03
" <i>coccinea</i> —stalked; fuzzy, pointed leaves.....	.05
" <i>desmetiana</i> —bluish-white rosette.....	.05	4.50
" <i>elegans</i> —pearly rosette.....	.05	4.50
" <i>expatriata</i> —small; compact.....	.03	2.50
" <i>flammea</i> —large, reddish-purple.....	.10	7.50
" <i>funckii</i> —gray-green05	4.00
" <i>glauca</i> (<i>globosa</i>)—clustered, light-blue rosettes.....	.03	2.50
" <i>linguaefolia</i> —thick, fleshy leaves.....	.05
" <i>metalica</i> <i>hybrids</i> —large; green to purple.....	.10	8.00
" <i>multicaulis</i> —branched; dark-green and red.....	.06	5.00
" <i>nobilis</i> —blue-green to purple.....	.07	6.00
" <i>secunda</i> —common "Hen and Chickens".....	.03	2.50
" <i>simulans</i> —green to reddish.....	.05	4.00
" <i>stolonifera</i> —green03	2.50
" Collection of 20 varieties.....	\$1.00
<i>Euphorbia canariensis</i> —tall, four-angled25
" <i>candelabrum</i> (<i>clava</i>)—branched; odd and new.....	.15
" <i>caput medusae</i> —tall; much branched10
" " <i>comelini</i> —flathead; short clubby branch25
" " <i>minor</i> —flat head; branches longer.....	.25
" <i>cereiformis</i> —many-angled, heavy stem; branching07
" <i>echinus</i> —many angled; white spined; heavy stem.....	.35
" <i>enneagona</i> —much branched; smaller than <i>cereiformis</i> Small04	3.00	25.00
" <i>enneagona</i> —much branched; smaller than <i>cereiformis</i> Large05	4.00	35.00

	Each	Per 100	Per 1000
Euphorbia grandidens —tall, branched; three-angled; spiny15
" mammillaris —branched; stems longer than enneagona			
Small04	3.00	25.00
" mammillaris —branched; stems longer than enneagona			
Large05	4.00	35.00
" resinifera —four-angled, branching stem; glaucous15
" splendens ("Crown of Thorns")—fls. bright red			
4 to 6 in.06	5.00
" splendens ("Crown of Thorns")—fls. bright red			
6 to 8 in.07	6.00
" splendens ("Crown of Thorns")—fls. bright red			
Larger branched20	15.00
" tirucalli —large; branched; pencil-stemmed05
Gasteria mixed —leaves opposite; tongued-shaped	Small	3.00
" " " " " "	Medium	4.50
" " " " " "	Large	8.50
Haworthia coarctata —tall, smooth; dark green	Small	.10
" " " " " "	Large	.15
" cymbiformis —low; fleshy; light green	Small	.05
" " " " " "	Large	.10
" margaritifera —medium; leaves roughly dotted	Small	.10
" " " " " "	Large	.15
" tortuosa —green to bronze10
" attenuata10
Kalanchoe (Bryophyllum) aliciae —lge. branch, velvety, fls. orange05
" " daigremontanum —mottled03
" " fedtschenkoi —green to lavender03	2.50
" " glaucescens —blue-green to purple03
" " marmorata —lvs. spotted03
" " rotundifolia —small; leaves bluish; oval05
" " somaliensis —green to red05	4.00
" " tubiflora —leaves cylindrical; mottled02
Kitchingia mandrakensis —large shield; felt leaves20
Kleinia anteuophorbium —tall, cylindrical; branched10
" articulata —green, sausage-like joints03
" ficoides —tall; flattened blue leaves05
" mandraliscae —cylindrical, blue leaves03
" radicans minor —trailing; obovate, green leaves03
" repens —dwarf; short; blue leaves03	2.50
" tropaeolifolia —ivy-like; green leaves05
Mesembryanthemum agninum —gray; compact; fls. yellow03 & .05
" alias —bushy; lavender03
" alstonii —intense, ruby-red; Sept. to April05 & .10
" aureum —clear orange05
" bellidiflorum —compact; delicate pink striped05
" bulbosum —very dwarf; deep magenta05
" caulescens —gray, spreading; lavender-pink03
" cinctum —lavender-gold05
" croceum —everblooming; coppery-red03
" floribundum —trailing; lavender-pink03
" geminum —nearly stemless; thick, glaucous15
" glaucum —upright; yellow03
" granulatum —compact; yellow10
" intonsum —compact; white05
" lacerum —interesting leaves05
" lehmannii —clubby; straw-colored03	2.50
" linguaeforme —tongue-leaved; yellow05
" marlothii —branched; toothed leaves; yellow10
" maximum —upright; bush; interesting05
" multiceps —compact; yellow03

	Each	Per 100	Per 1000
Mesembryanthemum muricatum—dwarf; spreading; lavender-pink	.05
" musculinum—dwarf; yellow	.05
" odoratum—night flowering; yellow	.05
" perveride—nearly stemless; thick, green lvs.	.15
" repens—trailing; white	.03
" rhomboideum—compact; odd; yellow	.04
" speciosum—orange-scarlet	.10
" tigrinum—tiger-jaw leaf; yellow	.05
" tuberculatum—soft yellow	.05
" uncinatum—sheathed; bright pink	.03
" veruculatum—cylindrical; bluish leaves	.03
" vespertinum—small; compact; yellow	.04
" vittatum—compact; wrinkled; brass	.05
" Mixed many flowering varieties	3.00
Oliveranthus elegans—large orange and red fls.; spring	.05
Portulacaria afra—tall; red-stemmed; lvs. green	.03
Sarcostemma viminale—trailing; pencil-like joints	.05
Sedum adolphi—rosettes; bronzy yellow	.03
" allantoides—gray	.05
" altissimum—blue-gray	.03
" amecamecanum—bright green	.03
" diffusum—pink to green	.03
" guatamalense—green; red tips	.03	2.50	20.00
" moranense—green	.03
" pachyphyllum—blue-green; reddish tips	.02
" palmeri—blue-green rosettes	.03
" praealtum cristatum—bright green; crested	.03 & .05
" rupestre—dark green	.03
" treleasii—light blue-gray rosettes	.03
Sempervivum calcareum—red-tipped, glaucous rosettes	.05
" mixed	.03
Stapelia gigantea—large; largest bloom	.10
" hirsuta—bloom red, covered with hair	.05
" variegata—bloom cream, spotted brown	.03
Umbilicus chrysanthus—clustered small rosettes	.03
Yucca aloifolia variegata—tree type.... good pot plant	.25
" filamentosa variegata—fine, hardy rock-garden plant	.20

UNROOTED CUTTINGS FROM NURSERY GROWN STOCK

Sold Only In Full 100 and 1000 Lots

CACTUS

	Per 100	Per 1000
Opuntia Brasiliensis—2 to 4 inches	\$2.50	\$20.00
" Elata—3 to 5 inches	3.00
" " robusta—2½ to 4 inches	3.00
" Frutescens—3 to 4 inches	2.50	20.00
" Microdasys—2½ to 3 inches	2.50	20.00
" Monacantha variegata—1½ to 2½ inches	2.50	20.00
" " " 3 to 4 inches	4.50	40.00
" " " 4 to 6 inches	6.50	60.00
" Monacantha albino—2 to 4 inches	1.50	10.00
" Prolifera—2 to 4 inches	2.00	15.00
" Rufida—2½ to 4 inches	3.00
" Subulata—2½ to 4 inches	2.50
" Tetracantha—3 to 6 inches	2.50	20.00
" Velutina—4 to 7 inches	2.50	20.00
" Mixed, our selection	2.50	20.00

ALOE

	Per 100	Per 1000
Aloe arborescens	\$ 3.50	\$
" ciliaris	3.00
" humilis	3.00	25.00
" " brevifolia—small	3.00
" " " —large	5.00
" nobilis—small	3.00	25.00
" " —large	5.00	40.00
" saponaria	2.50
" spinosissima	5.00
" Mixed many varieties, our selection—small	3.00	25.00
" Mixed many varieties, our selection—large	4.50	35.00

CRASSULA

Crassula portulacea (arborescens) for 1 or 1½-inch pots	\$.75	\$ 5.00
" " " branched 2 to 5 heads	1.00	7.50
" " " branched 5 to 6 heads	2.00	10.00
" " " branched 8 to 10 heads	5.00	25.00
" tetragona—small75	5.00
" " —6-inch	1.00	7.50
" rubicunda brilliancy—small	1.00	7.50
" " " —large	2.00	15.00
" monticola	1.50	10.00
" cultrata	1.50	10.00

EUPHORBIA

Euphorbia candelabrum (clava)	\$10.00
" caput medusae	5.00
" enneagona (small)	2.00	15.00
" " (large)	3.00	25.00
" grandidens	10.00
" mammillaris (small)	2.00	15.00
" " (large)	3.00	25.00
" splendens 6 to 8 inches	5.00	40.00
" tirucalli	3.00	25.00
" resinifera	10.00

SEDUM

Sedum adolphi	\$ 1.50	\$10.00
" guatamalense	1.00	7.50
" pachyphyllum	1.00	7.50
" praealtum cristatum	2.00	15.00
" treleasii	1.50

OTHER SUCCULENTS

Aeonium decorum	\$ 1.00
" sedifolium	1.50	10.00
Byrnesia weinbergii	2.00	15.00
Echeveria glauca	1.50	10.00
Haworthia coarctata	6.00
Kalanchoe-Bryophyllum fedtschenkoi	1.50	10.00
" " glaucescens	1.50
" " marmorata	2.00
" " somaliensis	2.00	15.00
Kleinia mandraliscae	1.00	7.50
" repens	1.00	7.50
Mesembryanthemum lehmannii	1.00	7.50
" uncinatum	1.00	7.50
" Mixed, many varieties, our selection	10.00

	Per 100	Per 1000
Oliveranthus elegans	2.00	15.00
Portulacaria afra 4 to 6 inches.....	1.00	7.50
Stapelia gigantea	5.00
" hirsuta	3.00	20.00
" variegata	2.00	15.00
Cyanotis somalica	1.50	10.00

C/1935

THIS IS YOUR
WHOLESALE SUCCULENT PRICE LIST
FROM
SOLEDAD ROCK & WATER GARDENS
PACIFIC BEACH, SAN DIEGO, CALIFORNIA



United States Dept of Agriculture
Bureau of Plant Industry
Washington, D. C.

Miss [illegible]